



**tourism**

Department:  
Tourism  
**REPUBLIC OF SOUTH AFRICA**

## **MEDIA ALERT**

### **DEPUTY MINISTER OF TOURISM MAGGIE SOTYU TO HOST A SUSTAINABLE TOURISM WORKSHOP FOR SMMEs IN THE FREE STATE PROVINCE**

**07 APRIL 2025**

The Deputy Minister of Tourism Ms. Maggie Sotyú will host a 2-day Sustainable Tourism Workshop on 11 and 12 April 2025 in the Fezile Dabi District Municipality in the Free State Province.

The Workshop aims to highlight the importance of sustainability in the tourism industry, while celebrating the growth and diversity of the tourism offerings in the Free State province. The workshop will also share information on the Department's capacity and empowerment programmes.

SMMEs can look forward to engagements with the Tourism Grading Council of South Africa, the Department of Small Business Development, the Small Enterprise Development and Finance Agency, SATOVITO (South African Townships and Village Tourism Organizations), and the National Youth Development Agency.

The Sustainable Tourism Workshop takes place as the country commemorates Freedom Month in April. Freedom Month offer an opportunity for the citizenry to reflect on the progress made in transforming our society, while also examining our challenges. The workshop will empower and inspire SMME's to leverage on the gains borne out of our democracy by actively participating in targeted government programmes and initiatives.

The Deputy Minister will be joined by the executives from the Free State Department of Economic Development, Tourism and Environmental Affairs, and the representatives of the local municipalities under the Fezile Dabi District Municipality.

#### **MEMBERS OF THE MEDIA ARE INVITED TO ATTEND AS FOLLOWS:**

**DATE:** 11 – 12 April 2025  
**TIME:** 10h00 – 17h00  
**VENUE:** Allen Rautenbach Theater, Hill Street, Moqhaka Local Municipality, Kroonstad, Free State Province.

**RSVP:** Media can confirm their attendance by **12h00 on 08 April 2025** to:

**Mr. Bheka Kweyama** Cell: 071 868 4141 E-mail: [bkweyama@tourism.gov.za](mailto:bkweyama@tourism.gov.za)